

SoundBytes

LRAA MISSION: To positively impact our community by connecting and inspiring members in leadership.

September 2011

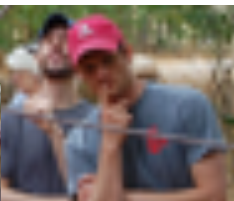
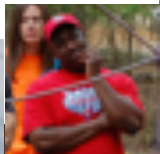
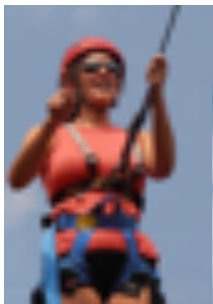
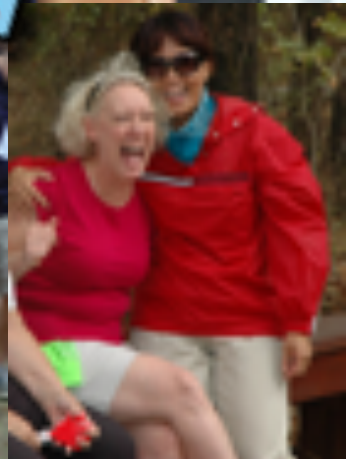
Have you heard?

Richardson's Got Talent!... And Class XXVII Gave Award Winning Performances in September

Class XXVII got off to an amazing start with the LR Class XXVII Road Rally and Welcome Dinner on Sept. 8th. A beautiful day and not a drop of rain to spoil the day. A special thanks goes to Avnet, Inc. for hosting the welcome dinner.

Stony Ranch

It was perfect weather again for the opening retreat at Stony Ranch on Sept. 16th. Dizzy Dick was in rare form and Class XXVII was stellar in getting through both low and high activities in record time. Saturday was hosted by LR's own Chris Luna and MetroPCS. Thanks Chris!





ROC...

About 30 current and former LR ROCs joined together for the annual "ROC Naming Party" at Marcus Café in August. The highlight of the event is the naming ceremony for new ROCs. This year's group of new ROC's included:

- Ted Ellis – ROC Island
- Bill Ferrell – Dread-ROCs
- Adam Keller – Norman ROC-well
- Monica Weinman – ROCxy

Celebrants included Motherload (Pam Krause), the LR Curriculum Chairs "ROC of Ages" (Art Roberts), "Headstone" (Kay Hopper), "Yellowstone" (Laura Maczka) and the "Blarney Stone" (Neil Stampe). The new ROCs joined returning ROCs "Liberty Roc" (Marybeth Hoesterey), "Goldie Rocs" (Susan Kassen), "Slippery ROC" (Collin Hayes) and "HR ROC" (Greg Hollen). Together they have formed a solid ROC Pile and are cracking heads planning the LR Retreat and October Leadership Development sessions.

Wish them luck! They will need it.

AND ROLL...

Leadership Richardson Alumni motorcycle fans were well represented at "The Great Ride" in early September. This 60 mile ride is part of the City of Richardson's Corporate Challenge event to raise money for Special Olympics.



Let's just see who wears their new COR Great Ride Du-Rag during a City Council Session or at Wildflower! 2012.

AND FLY?

The balloons didn't launch during the Plano Balloon Festival, but that didn't stop our volunteers from helping out and having fun for a good cause.

LRAA Volunteers took control of Gate 2 on Friday evening during the 2011 Plano Balloon Festival. Have you tried to keep Bruce MacPherson away from a two-way radio? Kids...Don't try this at home!



The crowds flocked into the festival while LR Alumni sold tickets, and greeted guests shortly before the "take cover" evacuation order due to inclement weather. Rain or Shine, it's always fun to connect with fellow LRAA members and help earn money for the Richardson Youth Leadership and Leadership Richardson scholarship programs.



LR Alumni are Invited...

**Class XXVII
After-Session Social
Friday, October 14th
5:30 PM**

**Russo's at Eastside
700 East Campbell Road
Richardson, TX 75081**

LEADERSHIP STEW

We looking forward to visiting with our new Leadership Richardson Class XXVII on October 26th and Canyon Creek Country Club. We look forward to visiting with all our alumni over the last 26



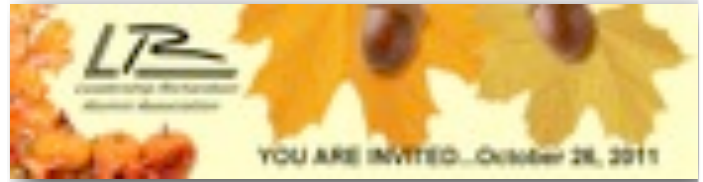
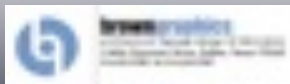
years and please join in on the silent auction we have put together and our live auction for the annual board dinner. It's a great fundraiser for our scholarship fund!

This month I'd like to share another key point about leadership. Some studies were done around what the best leaders do and here is what some very successful companies focus on. When top leaders of organizations were asked what their competitive advantage was they said it was their people. When Microsoft was asked what their core competency was, their answer was-hiring. What do companies hire? People! When GE was asked their core competency, their answer was-evaluating people. Every great leader understands that their number one asset is-their people. Gartner did a study as it relates to productivity and their research found that as tension in an environment goes down, productivity in that organization will go up 95%. To increase performance within any organization, great leaders realize that it all comes down to having their people highly motivated to achieve the results they want.

See you October 26th!

Stu Schlackman

Special thanks to Steve & Melanie Brown (Class XXVI) from Brown Graphics for their creative assistance with the "Class XXVII Richardson's Got Talent" logo design.



NEW LR CLASS XXVII WELCOME RECEPTION AND SILENT AUCTION FUNDRAISER

Welcome our new Leadership Richardson Class XXVII. Let's show them why we are the best Leadership Program and how we stay connected in LRAA!

Help YOUR association raise funds by participating in the Silent Auction. Start thinking now about recruiting a team to bid on the biggest auction item of the night, the LRAA Board Dinner, a fantastic night of decadent food and fabulous fun prepared and served by your board. [CLICK to view testimonials from last year](#) or [CLICK to view last year's Photo Showcase](#)

Food, Fun and Drinks...Network with YOUR friends of LRAA.

Our speaker will be Alumnus of the Year 2011-12, Mr. Bob Macy. [More about Bob](#)

We are also seeking donations for gift baskets that will be put together on October 12th for the silent auction held during the meeting. Anything you can donate, tickets, wine, autographed memorabilia or something hand-made - we'll give it a theme and add it to a gift basket for the auction. Of course, you or your company will be recognized for the contribution.

All money raised by the silent auction supports the Richardson Youth Leadership program, and scholarships for both RYL and LRAA. Please email D Schieferstein at panacea@flash.net if you have any items to donate.

Clickable Calendar

October 14

LR Class XXVII
After Session Social Event (5:30pm)
Russo's - Eastside Richardson

October 26

[LRAA Fall Event, Silent Auction and Welcome Reception for Class XXVII](#)
Canyon Creek Country Club

November 11

LR XXVII Social Services Day
After Session Social Event TBA

December 9

LR XXVII Cultural Arts/Santa's Village
After Session Social Event TBA



LRAA DUES DO great things like supporting Richardson Youth Leadership. How do I sign up? Online @ www.lralumni.com, email [Julie Alexander](mailto:Julie.Alexander@lraa.org) (V.P. of Membership) or in see us at the [LRAA Fall Event, Silent Auction and Welcome Reception for Class XXVII](#)